

## **PRESS RELEASE**

### **Launching of Nepal's Real Estate Property Website – 1Ropani.com, the most comprehensive and user-friendly property portal**

**Kathmandu, October 10, 2009**

One Ropani Dot Com Pvt. Ltd. is a real estate information and service provider company founded by a group of investors representing the Information & Communication Technology (ICT) industry, Architects and Bankers. The company provides Real Estate Industry information in a single platform. It aims to assist individual users as well as NRNs to find properties based on their requirements and preferences and the sellers with a window to reach wider range of audience internationally.

The online property segment till date lacks a trustworthy brand or a strong product proposition and it is this gap, which One Ropani Dot Com wants to fill with the launch of this website. In the initial months of its operation, 1Ropani.com has already created a sensation in the Internet marketing community by introducing “Nepal’s real estate portal.” The website has been helpful for all types of users - housing developers, real estate agencies, real estate entrepreneurs and/or individual property owners.

1Ropani.com has unique and special features that can help real estate organizations to be much more agile, robust and be a part of the dynamic universe by transforming properties’ information to reach all around the globe. 1Ropani.com firmly believes that this portal would transform the way a property is bought or sold.

1Ropani.com is feature-rich and offers its users an extensive search facility that allows land/home/apartments buyers to search and find properties listed for Sale or Rent with price, location, detail descriptions and interactive map supplied by individual owners or agencies.

1Ropani.com business model supports a low overhead to advertise property and with 0% commission. Although, the process of buying and selling properties online is not realistic, however, 1Ropani.com acts as a platform that “directly connects” possible buyers to sales representative or owners by providing their detail contact information in the website.

1Ropani.Com is a promising real estate resource centre that has started to operate by listing properties from greater Kathmandu valley and plans to expand across major cities in Nepal.

For further information visit: [www.1Ropani.com](http://www.1Ropani.com)